



EDITOR & SOCIAL MEDIA MANAGER

Stella Weckström

CONTACT

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[Portfolio](#)

EDUCATION

**Arcada University of Applied
Sciences**

Bachelor of Culture and Arts,
Thesis: A Journey Through Time
and Style.

(2020-2024)

SKILLS

Social media management

Content production & video editing

Copywriting

Adobe Creative Suite

Meta Business Suite

LANGUAGES

Swedish (native)

English (fluent)

Finnish (intermediate)

REFERENCES

Jenny Åkerfeldt, COO Bucket Agency

+358 44 279 7574

Marie Krogius, Communications and

EU Affairs Specialist

+358 44 055 2907

WORK EXPERIENCE

● Editor (Social Media & Communications)

Swedish People's Party of Finland (SFP) (April 2024 -)

- Managing the party's communications across print, web, social media, and election campaigns.
- Producing, editing, and designing a quarterly member magazine distributed nationwide (20,000 readers).
- Creating digital content, video productions, and visual branding to engage members and broader audiences.
- Leading social media and communications efforts for national and local election campaigns.
- Maintaining the party website and supporting communications for politicians.

● PR & Communications Intern

Bucket Agency (March 2024 – July 2024)

- Graphic design for print & social media.
- Social media content creation & reporting for agency's own social media channels.
- Managed creative influencer PR send-outs.
- Developed and executed PR events.

● Graphic Designer & Brand Identity

Freelance (2021 –)

- Branding and logo design for clients.

● Child Care

Barnvårdsföreningen (2018 – 2024)

- Children aged 0-8, developing communication, patience, and reliability.